



Consolato Generale d'Italia
Filadelfia

Coming up events until November 18



Dr. Anthony Fauci recognized with two prestigious awards: 2020 *Leonardo da Vinci Award* for Leadership in Health and Science and Res Publica 2020 Award

On October 31, **Dr. Anthony S. Fauci**, Director of the National Institute of Allergy and Infectious Diseases, was presented with NIAF's 2020 Leonardo da Vinci Award for Leadership in Health and Science during the virtual 45th NIAF Anniversary Gala.

In recognition of Dr. Fauci's life saving work, NIAF has established the **Fauci Fellowships** for a post-doctoral research grant of \$100,000 to be divided equally between an American candidate and an Italian candidate.

On October 24, Dr. Fauci had also received, by Italian Ambassador Varricchio, the **Res Publica 2020 Award**, dedicated to his professional and civic

commitment during the the pandemic outbreak. The ceremony took place at the prestigious setting of Villa Firenze, headquarters of the Italian Embassy in the USA.

These awards recognize the special bond between Dr. Fauci and Italy, due to the Italian origins of the grandparents. His paternal grandparents were from Sciacca, Sicily, while the maternal grandparents came from Naples and Avellino.



November 5 - Italian Design Day in the World

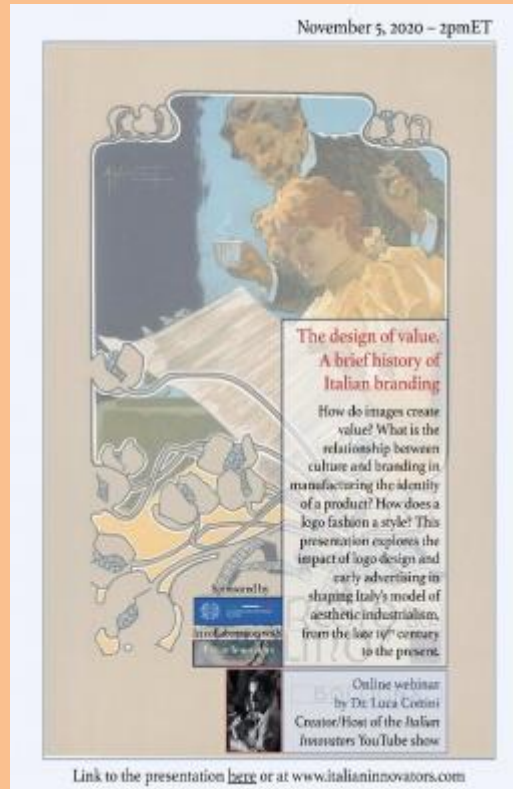
Italian Design Day in the World is a yearly initiative promoted by the Italian Ministry of Foreign Affairs and International Cooperation with the Ministry of Cultural Heritage and Activities and Tourism.

The theme chosen for the 2020 edition is:

"Drawing the Future. Development, Innovation, Sustainability, Beauty".

Several interesting events are organized in the USA by the Italian Embassy, Consulates, and IICs to celebrate Italian Design. We want to bring your attention on two of them:

- ***The design of value. A brief history of Italian branding*** (organized by the Consulate General of Italy in Philadelphia);
- ***Innovation, style and sustainability in Italian Design: synergies and opportunities in the U.S. market*** (coordinated by the Italian Embassy in Washington).



The design of value. A brief history of Italian branding

On **November 5 at 2:00 p.m. EST**, **Professor Luca Cottini**, Villanova University Associate Professor and Host & Creator of the *Italian Innovators* YouTube show, will introduce the audience to some of the most interesting secrets of Italian Design.

During the webinar, *Prof. Cottini* will explore the impact of logo design and early advertising in shaping Italy's model of aesthetic industrialism, from the late 19th century to the present.

REGISTRATION IS REQUIRED

[CLICK TO REGISTER!](#)

Italian Design Day 2020

INNOVATION, STYLE AND SUSTAINABILITY IN
ITALIAN DESIGN: SYNERGIES AND OPPORTUNITIES
IN THE U.S. MARKET

Zoom Webinar
November 5th, 2020
10.00am EST / 16:00 CET

[click to register](#)

PROGRAM:

Moderator: STEFANIA SPATTI - US Correspondent, Class CNBC

- 10.00 Opening remarks
ARMANDO VARRICCHIO - Ambassador of Italy to the United States
- 10.05 **ANTONINO LASPINA** - Executive Director, Italian Trade Agency USA
- 10.10 **PIERO LISSONI** - Italian "Design Ambassador" for New York
- 10.30 **GAETANO PESCE** - Keynote speech by a Master of Italian Design
- 10.50 **FRANCESCA LANZAVECCHIA** - Creative Director & Co-Founder, Lanzavecchia + Wei
- 11.00 **MARCO PIVA** - Studio Marco Piva
- 11.10 **PATRIZIO CIONFOU** - Director of Design & Interaction, Studio Volpi
- 11.20 **YORGO LYKOURIA** - Founder/Creative Director, Rainlight Studio
- 11.30 Q&A
- 11.45 End of event



Innovation, style and sustainability in Italian Design: synergies and opportunities in the U.S. market

On **November 5 at 10:00 a.m. EST**, the *Italian Trade Agency* and the *Embassy of Italy in Washington* invites you to the webinar "*Innovation, style and sustainability in Italian Design: synergies and opportunities in the U.S. market*".

The event will analyze how the innovative spirit of Italian Design can add to the Made in Italy brand and help develop new business opportunities in the United States.

REGISTRATION IS REQUIRED

[CLICK TO REGISTER!](#)

Quadriennale d'arte
2020

FUORI

30 ottobre
2020
17 gennaio
2021

Palazzo delle Esposizioni
Via Nazionale 194
Roma

Ingresso gratuito
Prenotazioni:
quadriennale2020.com



FUORI: 2020 edition of Quadriennale d'arte

From **October 30, 2020** to **January 17, 2021**, the *Palazzo delle Esposizioni* in Rome will host the next edition of the exhibition **Quadrennale d'Arte**, an event that has been dedicated to contemporary art since 1927.

This year's exhibition has been curated by **Sarah Cosulich** and **Stefano Collicelli Cagol**, who have selected 43 artists, with monographic displays and new works, giving back an original image of Italian art at an international level.

Click the button to watch the trailer!

[CLICK HERE!](#)



Covid-19 Vaccine: What to Expect

On **November 10 at 6:00 p.m.**, *PIB* and *PI-Philly* invite you to their next joint online scientific conversation "*Covid-19 Vaccine: What to Expect*".

During this online event, **Andrea Carfi**, VP & Head of Research of Infectious Disease at Moderna, and **Alessando Vespignani**, epidemiologist and Distinguished Professor at Northeastern University will discuss the implications of the development of a vaccine for SARS-COV-2 on the present pandemic.

A debate and a Q/A session will follow.

For more information and for the Zoom link, click the button!

[CLICK HERE!](#)

Pi-Philly and the Italian Consulate General of Philadelphia
Invite you to:

**THE INTELLIGENCE OF
THE EUROPEAN CITY** A Talk by Antonio Calafati



**NOV 18
6:00 PM
EST Time
2020**



Antonio Calafati will discuss themes from his eminent research on city, territory and society, focusing on the extraordinary case of the European urban system and on how cities may contribute to solve the two overarching and epochal challenges of our time: **environmental sustainability and social justice.**

The talk will be followed by Q&A.
This is a Live / Virtual event.
Registration is required at:
<http://www.piphilly.org/cities>




The Intelligence of the European City - A Talk by Antonio Calafati

On **November 18 at 6:00 p.m. EST**, Pi-Philly invites you to the interesting webinar entitled "*The Intelligence of the European City - A Talk by Antonio Calafati*".

The changes that have occurred in the European Union's institutional setting in the past three decades have been very profound. 'Radical internationalization' of society and economy and the strengthening of 'competition' have impacted on many spheres the European society, jeopardising fundamental values defining the 'European project', or 'European dream'.

The speaker, **Antonio Calafati**, will discuss themes from his eminent research on city, territory and society, focusing on the extraordinary case of the European urban system and on how cities may contribute to solving the two overarching and epochal challenges of our time: environmental sustainability and social justice.

REGISTRATION IS REQUIRED

[CLICK TO REGISTER!](http://www.piphilly.org/cities)



INTERACTIVE INFORMATION QUESTIONNAIRE: Personalized answers to your questions related to travel to and from Italy

Through this questionnaire, created by MAECI, each user will receive accurate and up-to-date personalized answers on travelling to and from Italy during the Covid-19 pandemic.

Click the button for the Questionnaire!

[CLICK HERE!](#)



COVID Alert PA App

Be informed that is now available **COVID Alert App**, the official mobile app by the Pennsylvania Department of Health (DOH) that uses the Exposure Notification System (ENS) provided by Apple and Google.

When downloading the App, you can opt-in to receive alerts if you have had a potential exposure to someone who tested positive for COVID-19.

COVID Alert PA works in Pennsylvania, and when you travel to other locations in the United States including Delaware, Nevada, New Jersey, New York, North Carolina, North Dakota, Washington D.C., Wyoming, and some parts of California.

A small gesture like this can help reduce your risk of unknowingly spreading the virus to your friends, family, and larger community.

For more information, click the button!

[CLICK HERE!](#)

Stay tuned for more information and follow us on our social media to get more details about all the cultural events!



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