



Under the High Patronage of the President of the Italian Republic

**XXVI EDITION OF THE ITALIAN LANGUAGE WEEK AROUND THE
WORLD**
GENIUS LANGUAGE: CONCEIVING, DESIGNING, CREATING WITH ITALIAN
INTERVIEW AN ITALIAN TALENT CONTEST:
Interview, Film, Tell

INTRODUCTION

The XXVI Week of the Italian Language in the World (SLIM), taking place from October 19 to 25, 2026, will be dedicated to the theme: "Genius Language: Conceiving, Designing, Creating with Italian."

This theme provides the inspiration for our contest. Italian is, in fact, a driving force behind Italy's values, ideas, and vision in the world: a "genius language", heir to a long and rich history and tradition, through which Italy shares its excellence in technology, science, engineering, design, fashion, gastronomy, literature, art, and heritage.

ELIGIBILITY

The contest is open to **all Italian language students enrolled in schools and universities** within the consular jurisdiction.

Cultural associations located within our consular jurisdiction may also participate, **provided that their students are enrolled in an Italian language course for at least one semester during the current academic year.**

INTERVIEWEES

Students and their teachers may independently identify the person they wish to interview. If necessary, assistance may be provided by the Education Office of the Consulate General at serafina.dirosa@esteri.it

HOW TO PARTICIPATE

Participants shall:

- 1) **Interview** an outstanding Italian professional working in the fields of science, technology, engineering, design, fashion, gastronomy, literature, art, heritage, entrepreneurship, or sports who lives within the consular jurisdiction.
- 2) **Create a video of the interview**, no longer than 5 minutes, **in Italian**, which may be accompanied by images and music.
- 2a) **As an alternative to creating a video**, students **exclusively in grades K–8** and Italian language students **in cultural associations who are 14 years old or younger** may choose to submit one of the following final projects inspired by the interview:
 - **Comic strip** depicting a story in Italian (min. 8, max. 12 panels);



- **Digital poster** on the topic addressed in the interview, featuring slogans, key words, and images in Italian;
- **Short song in Italian** inspired by the interview

K–8 students and students in cultural associations up to the age of 14 **may therefore freely choose whether to create the interview video or one of the three final projects listed above.**

The interview must be prepared by the entire class or by parallel classes. Within the class or classes, one or more interviewers may be selected.

The video or any other final project may also be created by a group of students without necessarily involving the entire class, **but only one submission per level may be entered.** If a class/level produces more than one video or other project, the teacher shall select one video or one other project for each level, for submission to this contest.

DEADLINE AND SUBMISSION

Submission deadline: **February 28, 2027.**

Students will therefore have sufficient time to work carefully and creatively, develop an authentic interview, explore the chosen topic in depth, and produce a high-quality project.

Videos or other projects must be submitted by the participating students' teacher to concorsoslim2026@gmail.com, with serafina.dirosa@esteri.it in copy, preferably **via a Google Drive link**, with access settings configured to allow the recipient to view the file, **or via WeTransfer.**

The following information should be included in the body of the email:

- 1) First and last name of the interviewee;
- 2) Name of the school/university/association;
- 3) Class/level.

The file must be named using the name of the school/university/association and the interviewee's first and last name.

For example: *Mainland Regional High School_Mario Rossi*



AUTHENTICITY OF ENTRIES

The project must be authentic and must be the sole result of the participants' creativity and Italian language skills. The use of artificial intelligence tools is not permitted; however, participants may use previously existing musical tracks.

EVALUATION CRITERIA

Videos will be **evaluated** according to the following criteria:

- originality of the interview and its content;
- lexical proficiency of the interviewer;
- overall communicative and expressive skills demonstrated in the video;
- video photography and visual quality.

Other types of projects will be **evaluated** according to the following criteria:

- originality of the project;
- development of the topic addressed;
- language proficiency;
- expressive effectiveness

JURY

The videos/other projects will be evaluated by the Head of the Education Office, assisted by one or more members, **to be identified at a later date**, based on the number and type of entries received.

PRIZES

The winners will be **awarded an official certificate from the Consulate General of Italy in Philadelphia**, in recognition of their achievement and participation in the initiative.

The winners **will be invited to the Consulate** for the presentation of their certificates.

RELEASE AND AUTHORIZATION

By participating in the initiative and submitting their projects, participants authorize the Education Office of the Consulate General of Italy in Philadelphia to use the submitted projects for purposes related to this initiative.

The projects may be published through the official channels of the Consulate General of Italy in Philadelphia and may also be used for exhibitions and other cultural and promotional initiatives.



Consolato Generale d'Italia
Filadelfia



SETTIMANA
DELLA LINGUA
ITALIANA
NEL MONDO

For projects containing images, video recordings, or audio recordings of individuals other than the authors, appropriate written authorization must be obtained from the individuals concerned or, in the case of minors, from their parent or legal guardian.

Philadelphia, September 11, 2026


The Consul General

Nico Frandi

